



## DISSEMINATION AND EVALUATION ANALYSIS REPORT:

### TRAINING FOR STUDENTS IN KRAGUJEVAC

#### 1. Participant Engagement and Attendance Dynamics

During the training sessions, students of economy in Kragujevac, participants were introduced to the digital platform, "Virtuelco" and the accompanying manual on the platform. The attendance and evaluation data revealed the following dynamics:

- **Introductory session:** A total of **11 participants** attended and engaged in the training on the first day. We arranged a two-day training with the faculty twice, but there were not enough people interested, considering that the only appointment was on weekends. That's why a one-day training session on Saturday was arranged and a group was formed.
- **Compensation for the second day will be at the MEF faculty in Belgrade in June.**
- **Evaluation Response:** A total of **11 Form evaluation responses** were collected, capturing feedback from both the final completers and those who participated partially.

#### 2. Executive Summary

This report analyzes the student evaluation feedback for the **Virtuelko** platform. The data consists of responses from 11 student participants. Overall, the feedback indicates exceptional academic performance, high student satisfaction, and strong engagement with the training process.

- **Overall Student Impression: 89% Excellent** rating.
- **Platform Usability: 100% Positive** student feedback (Scores of 4 and 5 only).
- **Primary Learning Gap:** Professional roles comprehension (Question 5).

#### 3. Detailed Evaluation Findings

##### a. Platform Usability & Student Adaptability

- The Virtuelko platform proved highly intuitive and easy for students to navigate. Out of 11 total responses:
- **9 students** rated usability with a perfect score of 5.
- **2 students** rated it with a score of 4.
- **Conclusion:** This is an **excellent indicator of rapid student adaptation** and minimal technical barriers for the learners.



## b. Business Comprehension & Learning Support

- The data confirms that the platform successfully meets its educational goals for the student demographic:
- **Business Understanding:** Students confirm the platform directly helped them understand real-world business operations.
- **Tutorial Effectiveness:** The integrated tutorials are highly effective and significantly aid students during their practical work.

## 4. Areas for Pedagogical Improvement (Question 5)

- Question number 5 received the highest number of score 4 ratings from the students.
- **Metric: 45.45% of students** gave this question a score of 4.
- **Insight:** This indicates that nearly half of the students **did not fully comprehend the professional roles** presented.
- **Recommendation:** Refine the content, simplify definitions, or add student-focused examples regarding professional roles in future updates.

## 5. Qualitative Feedback & Comments

- **Student Experience**
- Students described the platform as **interesting and innovative**.
- The modern approach successfully kept the students engaged throughout the learning process.
- **Mentor & Facilitator Impact on Students**
- Students specifically highlighted the **approach and dedication of the mentors/trainers**.
- The high commitment and supportive attitude of the facilitators significantly boosted student confidence and overall success.

Analysis made by the trainer:

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Attachment: Evaluation pdf.

